

A woman with long dark hair, wearing a white sleeveless dress, is smiling and holding a white ceramic mug. She is standing in a pottery studio with wooden shelves filled with various sizes of terracotta pots and bowls in the background. The text "Boosting the local high street" is overlaid in large white font.

# Boosting the local high street

## **That CoCo Company is growing into larger premises on the local high street.**

When the business grew quickly and beyond its supply capabilities, the company applied to the fund for support to buy new manufacturing equipment.

The business has gone from strength to strength attracting customers from across the country to the area.

Bridie Phillips, Founder of TheCocoCompany:

*"The brand and our products have really taken off. The business is growing at such a rate that we simply cannot keep up with demand. We have developed a strong customer base both locally here in Wales as well as across the UK, and that seems to be growing."*

*"I think people are increasingly looking for more natural, ethical, and sustainable products and are willing to travel to get them. I am grateful to The Fund for the boost it has given our business and allowed us to grow."*