

South Kyle II Wind Farm

Pre-application community consultation

Appendix D

Media and communications examples during second round of consultation: March to June 2024

Confidentiality class: C1 – Public

1. Email to key local stakeholders, 28 March 2024.....	2
2. Email to local stakeholders, 2 April 2024	2
3. Media release issued to local press, 2 April 2024.....	3
4. Advertisement in Cumnock Chronicle, 3 and 10 April 2024.....	4
5. Advertisement placed in Doon Valley Gazette, May/June 2024	5
6. Email to stakeholders, 19 April 2024	6
7. A5 flyer posted to local addresses	7
8. Social media examples.....	8
9. Newsletter distributed at public events and subsequent local events	9
10. Email to key stakeholders with newsletter encouraging further feedback, 7 May 2024	11
11. Email to key stakeholders regards consultation extension, 24 May 2024.....	11
12. News release on consultation extension, 24 May 2024.....	12
13. Email to local businesses, 24 June 2024.....	13



VATTENFALL

1. Email to key local stakeholders, 28 March 2024

Save the Date: next round of public consultation for South Kyle II Wind Farm

Dear all

Before we finish up for the long weekend, I wanted to give you a heads up that next week we'll be launching the second round of our public consultation for South Kyle II Wind Farm. After a robust design review process, the wind farm proposals have been updated, and we'll be publishing a refreshed online exhibition and feedback survey, plus two drop-in public exhibitions:

- Dalmellington Community Centre – Tues 23rd April 3.30-7pm
- New Cumnock Town Hall – Wed 24th April 4pm – 7.30pm

Once the new online exhibition is published I'll be in touch again with the links, and we'll start publicising the events from next week.

Any questions, please do get in touch. In the meantime, have a happy Easter weekend, and I'll be back in touch next week.

2. Email to local stakeholders, 2 April 2024

Dear all

Vattenfall is pleased to confirm that the second round of public consultation for South Kyle II Wind Farm is now open.

Located between Dalmellington and New Cumnock, on land adjacent to South Kyle Wind Farm, the updated South Kyle II proposal is for 11 wind turbines, up to 200m tip height, with battery storage and associated infrastructure.

First proposed in early 2022, Vattenfall's plans have undergone a robust and extensive design review process. This initially scoped at 17 x 220m turbines, before being refined to a nine turbine scheme with maximum tip heights of 200m. Over the past year, further extensive environmental analysis identified two further potential wind turbine sites – both well within the existing wind turbine envelope – which would allow the project to further optimise opportunities for both energy generation and local community benefits.

A new online exhibition detailing our plans for this 11 turbine scheme is now online, and we will be holding public exhibitions in

- Dalmellington Community Centre – Tues 23rd April 3.30-7pm
- New Cumnock Town Hall – Wed 24th April 4pm – 7.30pm

Opportunities to provide feedback – either online, by post or in person – will be open until 24 May 2024. We're keen to gather as much local feedback as we can ahead of finalising the proposals which we hope to submit to the Scottish Government's Energy Consents Unit later this year.

Please let me know if a call or meeting to discuss the updated proposals would be possible. We'd be delighted to answer your questions. And if you can, please do share details of the exhibitions with your local networks. Updates on the project, plus links to the online exhibition and feedback survey can be found at www.vattenfall.co.uk/southkyle2

3. Media release issued to local press, 2 April 2024

Next stage of consultation for South Kyle II Wind Farm

- Opportunities optimised in refreshed wind farm design
- Local communities invited to provide feedback at exhibitions in Dalmellington, New Cumnock and online.

Vattenfall's proposals for a new wind farm in East Ayrshire have been updated following an extensive design review process.

South Kyle II Wind Farm would be located between Dalmellington and New Cumnock on land adjacent to South Kyle Wind Farm, the major project inaugurated by Vattenfall last summer.

First proposed in early 2022, plans for South Kyle II Wind Farm were then revised from a 17 to a 9 turbine layout with exhibitions held locally in November of that year. Since then the proposal has undergone further rigorous review, taking on board local feedback, stakeholder input and extensive environmental data. This process identified two additional wind turbine locations within the site thus increasing South Kyle II Wind Farm's potential to generate renewable energy and community benefits.

The developers are now opening up a fresh round of public consultation to gather local feedback prior to finalising the proposal and seeking consent from the Scottish Government.

The updated plans for an 11 turbine layout – including how it could generate local economic opportunities, protect and enhance habitats and generate over £18million for local community benefits – are outlined in a new digital exhibition at www.vattenfall.co.uk/southkyle2. Feedback can be provided via the webpage, and there will be a chance for local people to meet the team and ask questions at public exhibitions in

- Dalmellington Community Centre – Tues 23rd April 3.30-7pm
- New Cumnock Town Hall – Wed 24th April 4pm – 7.30pm

Simon Lejeune, Vattenfall's Lead Project Development Manager, said:

"South Kyle II Wind Farm could generate renewable electricity for tens of thousands of homes whilst supporting the local economy, protecting and enhancing wildlife and delivering millions in community benefits. Over the past two years we have extensively gathered data and feedback, subjecting the plans to rigorous analysis and review to design the best wind farm we can. Before finalising the plans, we're keen to gather further feedback from local communities, and would encourage anyone who lives and works locally to take a look and input their questions and suggestions."

The community consultation for South Kyle II Wind Farm will be open until 24 May 2024. To find out more visit www.vattenfall.co.uk/southkyle2

[ends]

4. Advertisement in Cumnock Chronicle, 3 and 10 April 2024



Public exhibitions

Vattenfall has updated its proposals for **South Kyle II Wind Farm**, a new renewable energy project between Dalmellington and New Cumnock.

Please join us this April at our Public Exhibitions where you can find out more about the proposals, meet the team, ask questions and provide feedback.

www.vattenfall.co.uk/southkyle2

Dalmellington Community Centre
38 Ayr Road, Dalmellington
Tues 23 April 2024 - 3.30pm to 7pm

New Cumnock Town Hall
31-33 Castle, New Cumnock
Wed 24th April 2024 - 4pm to 7.30pm

5. Advertisement placed in Doon Valley Gazette, May/June 2024



South Kyle Wind Farm

Feedback consultation now open

Local people in the New Cumnock and Doon Valley areas are invited to provide feedback on Vattenfall's updated proposals for South Kyle II Wind Farm.

Following an extensive design review process, plans for the wind farm have been updated to a scheme that could generate up to 92.4MW of homegrown renewable electricity.

Before the plans are finalised and submitted to the Scottish Government for planning consideration, Vattenfall is seeking feedback from local communities, with a new online exhibition including wirelines and photomontages, along with an online feedback form. The project team were also in Dalmellington and New Cumnock this April for in-person public exhibitions.

Located between Dalmellington and New Cumnock, South Kyle II Wind Farm was first proposed in early 2022 with a 17 turbine layout. Initial feedback and data gathering led to the project being revised to a 9 turbine wind farm later that year. Since then the proposal has undergone further rigorous review, taking on board local feedback, stakeholder input and extensive environmental data. This process identified two additional wind turbine locations within the site

thus increasing South Kyle II Wind Farm's potential to generate renewable energy and community benefits.

The updated plans with 11 wind turbines - including how it could generate local economic opportunities, protect and enhance habitats and generate over £18million for local community benefits - are outlined at www.vattenfall.co.uk/southkyle2.

Simon Lejeune, Vattenfall's Lead Project Development Manager, said:

"Before finalising the plans, we're keen to gather further feedback from local communities, and would encourage anyone who lives and works locally to take a look and input their questions and suggestions."

The community consultation for South Kyle II Wind Farm will be open until 24 May 2024. Please use the QR code to submit your feedback.



Larger maps available at www.vattenfall.co.uk/southkyle2



The red line boundary on the map above indicates the location of the site.

Get involved

To find out more about South Kyle II Wind Farm, visit its online exhibition and complete the feedback form, please visit www.vattenfall.co.uk/southkyle2

Alternatively, email us directly at:

→ southkyle2.windfarm@vattenfall.com

Or write to us at

→ South Kyle II Project Team, Vattenfall Wind Power Limited, St Andrew's House, Haugh Lane, Hexham, NE46 3QQ

Vattenfall Wind Power Ltd,
St Andrew's House, Haugh Lane,
Hexham, NE46 3QQ
www.vattenfall.co.uk

VATTENFALL 

6. Email to stakeholders, 19 April 2024

A quick reminder that next week our South Kyle II Wind Farm team will be Dalmellington and New Cumnock.

Exhibitions on the updated proposals will be running at

- **Dalmellington Community Centre – Tues 23rd April 3.30-7pm**
- **New Cumnock Town Hall – Wed 24th April 4pm – 7.30pm**

The information can also be viewed at [online exhibition](#), and this link will also take you to our online feedback survey.

We're keen to gather feedback from local people, businesses, service providers etc, so please do pop in if you can, take a look at the updated plans, ask questions and provide feedback.



South Kyle II Wind Farm

Public exhibitions

Vattenfall has updated its proposals for South Kyle II Wind Farm, a new renewable energy project between Dalmellington and New Cumnock.

Please join us this April at our Public Exhibitions where you can find out more about the proposals, meet the team, ask questions and provide feedback.

www.vattenfall.co.uk/southkyle2

Dalmellington Community Centre
38 Ayr Road, Dalmellington
Tues 23 April 2024 - 3.30pm to 7pm

New Cumnock Town Hall
31-33 Castle, New Cumnock
Wed 24th April 2024 - 4pm to 7.30pm

VATTENFALL 

7. A5 flyer posted to local addresses



South Kyle Wind Farm

Public exhibitions

Vattenfall has updated its proposals for **South Kyle II Wind Farm**, a new renewable energy project between Dalmellington and New Cumnock.

Please join us this April at our Public Exhibitions where you can find out more about the proposals, meet the team, ask questions and provide feedback.

Dalmellington Community Centre

38 Ayr Road, Dalmellington
Tues 23 April 2024 - 3.30pm to 7pm

New Cumnock Town Hall

31-33 Castle, New Cumnock
Wed 24th April 2024 - 4pm to 7.30pm

www.vattenfall.co.uk/southkyle2

8. Social media examples


Vattenfall (GB)

Sponsored · Paid for by Vattenfall UK ·

Find out more and share your views on our updated plans for South Kyle II Wind Farm, online or meet the team at our exhibitions in Dalmellington and New Cumnock this April.



South Kyle II Wind Farm

Public exhibitions

Dalmellington Community Centre
Tues 23 April 2024
3.30pm to 7pm

New Cumnock Town Hall
Wed 24th April 2024
4pm to 7.30pm

www.vattenfall.co.uk/southkyle2

VATTENFALL 

GROUP.VATTENFALL.COM

South Kyle II Wind Farm

South Kyle II is a proposed onshore wind develo...

Learn more

9. Newsletter distributed at public events and subsequent local events



South Kyle Wind Farm

Feedback consultation now open

Local people in the New Cumnock and Doon Valley areas are invited to provide feedback on Vattenfall's updated proposals for South Kyle II Wind Farm.

Following an extensive design review process, plans for the wind farm have been updated to a scheme that could generate up to 92.4MW of homegrown renewable electricity.

Before the plans are finalised and submitted to the Scottish Government for planning consideration, Vattenfall is seeking feedback from local communities, with a new online exhibition including wirelines and photomontages, along with an online feedback form. The project team were also in Dalmellington and New Cumnock this April for in-person public exhibitions.

Located between Dalmellington and New Cumnock, South Kyle II Wind Farm was first proposed in early 2022 with a 17 turbine layout. Initial feedback and data gathering led to the project being revised to a 9 turbine wind farm later that year. Since then the proposal has undergone further rigorous review, taking on board local feedback, stakeholder input and extensive environmental data. This process identified two additional wind turbine locations within the site

thus increasing South Kyle II Wind Farm's potential to generate renewable energy and community benefits.

The updated plans with 11 wind turbines - including how it could generate local economic opportunities, protect and enhance habitats and generate over £18million for local community benefits - are outlined at www.vattenfall.co.uk/southkyle2.

Simon Lejeune, Vattenfall's Lead Project Development Manager, said:

"Before finalising the plans, we're keen to gather further feedback from local communities, and would encourage anyone who lives and works locally to take a look and input their questions and suggestions."

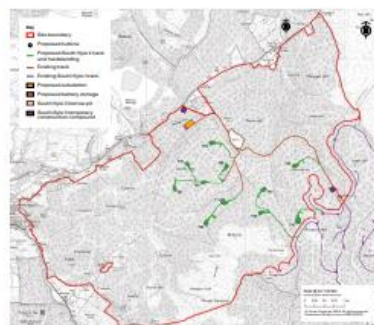
The community consultation for South Kyle II Wind Farm will be open until 24 May 2024. Please use the QR code to submit your feedback.



Larger maps available at www.vattenfall.co.uk/southkyle2



The red line boundary on the map above indicates the location of the site.



The revised layout.

Vattenfall in South West Scotland



From left: New dishwasher for YMCA in East Ayrshire, Carsphairn's Bairns Banter Easter Egg hunt, Supply chain event.

Future skills focus

Thank you to the 100 plus children, young people and staff who've welcomed us into their schools over the past two months to highlight careers in the onshore wind industry and its extensive supply chain. We've been all over East Ayrshire from Fenwick Primary and Park School to St Xavier's Primary, Doon Academy and Robert Burns Academy, as well as attending the excellent Pathways to Careers fair last month.



Thank you to all the young people, parents, teachers and staff who came to see us at the very busy Pathways to Careers Event.

Community support

Vattenfall's operations team at South Kyle Wind Farm were delighted to donate a brand new dishwasher to the YMCA in East Ayrshire earlier this year.

Meanwhile, Vattenfall's Quantans Hill Wind Farm project were pleased to supply some treats for Carsphairn's Bairns Banter group's Easter Egg hunt.

Dalmellington Band

Congratulations to everyone from Dalmellington Band and Brass Academy who participated in this year's Slow Melody Competition. We were delighted to support such a fantastic and long established celebration of musicianship.

Seeking local suppliers

Across South West Scotland, Vattenfall is continuing to build its network of local suppliers.

Last autumn, we were at the regions' biggest Business exhibitions with Ayrshire Chamber of Commerce and Dumfries and Galloway Chamber of Commerce - highlighting opportunities associated with our proposed projects at South Kyle II and Quantans Hill Wind Farms. Then, in April we were back in Dumfries for the south of Scotland Meet the Buyer Roadshow.

There is a huge variety of supply opportunities with our wind farm projects, from the early 'pre-planning stages' through to construction and operation, and we are keen to encourage more local businesses to get involved and help us build a renewables future.

To find out more please use the QR code to join our Supplier Directory.

Get involved

To find out more about South Kyle II Wind Farm, visit its online exhibition and complete the feedback form, please visit www.vattenfall.co.uk/southkyle2

Alternatively, email us directly at:

→ southkyle2.windfarm@vattenfall.com

Or write to us at

→ South Kyle II Project Team, Vattenfall Wind Power Limited, St Andrew's House, Haugh Lane, Hexham, NE46 3QQ

10. Email to key stakeholders with newsletter encouraging further feedback, 7 May 2024

Dear all

Thank you to everyone who attended and helped publicise our recent South Kyle II Wind Farm public exhibition events in Dalmellington and New Cumnock.

We are currently working through the feedback submitted so far. If you have not done so already, please take a few minutes to provide your comments. The exhibition materials can be viewed at www.vattenfall.co.uk/southkyle2 where you'll also find the link to our digital feedback survey (open until 24 May).

I also attach a copy of our newsletter with an update on South Kyle II and some other news from our broader work in the south west.

I'd also like to share with you details of a job opportunity to join our O&M team at South Kyle Wind Farm as a Site Assistant. [South Kyle Jobs | Indeed.com](#) Site Assistant, South Kyle Wind farm in Ayr, Scotland, United Kingdom | Administration at Vattenfall

Please do share this with your local networks, and if you have any questions about this position please get in touch.

11. Email to key stakeholders regards consultation extension, 24 May 2024

Dear all

A quick update from our South Kyle II Wind Farm project – the public consultation feedback survey has now been extended until the end of June.

It had been due to close today, but with responses still coming in we've extended the deadline for another month. The online exhibition has been updated accordingly and this can be accessed via the project webpage – www.vattenfall.co.uk/southkyle2 - with the survey link at the end of the exhibition.

Below is our news update, and we'll be sharing details on social media next week.

As always, we'd be delighted to answer any questions and/or meet to answer any questions you may have on the proposal.

12. News release on consultation extension, 24 May 2024

Still time to have your say on South Kyle II Wind Farm

Vattenfall extends deadline for feedback on proposed renewable energy project

Local residents still have time to provide feedback on a new wind farm being proposed in East Ayrshire.

Vattenfall is developing plans for South Kyle II Wind Farm, an 11 wind turbine project located between Dalmellington and New Cumnock on land adjacent to the now operational South Kyle Wind Farm.

First proposed in early 2022, updated plans for South Kyle II Wind Farm were published earlier this spring, followed by drop-in exhibitions in Dalmellington and New Cumnock at which local people could meet the team, discuss the plans and provide feedback either in person or via an online survey.

A virtual exhibition has also been published online – at www.vattenfall.co.uk/southkyle2 - and both this and the feedback survey will now remain open until 30 June 2024.

Simon Lejeune, Vattenfall's Lead Project Development Manager, said:

"Thank you to everyone who came along to our well attended public exhibition events in Dalmellington and New Cumnock and providing feedback. This is an important part of the development process, helping to ensure the project design supports local aspirations and opportunities whilst generating more home grown renewable electricity. Before finalising the plans, we are keen to hear from as many local people as possible, and so have extended the survey deadline until the end of June."

Information presented at the in person exhibitions can be viewed at www.vattenfall.co.uk/southkyle2, along with the link to the feedback survey. The project team can also be contacted directly at southkyle2.windfarm@vattenfall.com.

Vattenfall's proposals for South Kyle II Wind Farm includes up to 11 wind turbines with the capacity to generate enough energy to power over 80,000 homes and generate more than £18million in community benefits for the local area over 40 years. The project is expected to commence the process of seeking planning consent later this year, and if consented could be operational from 2030.

[ends]

13. Email to local businesses, 24 June 2024

Have your say: South Kyle II Wind Farm

Vattenfall is developing proposals for South Kyle II Wind Farm, a major investment in East Ayrshire with the capacity to generate up to 92.4MW of home grown electricity plus opportunities for local suppliers, jobs and communities.

Before submitting our plans to the Scottish Government, we are gathering feedback from local stakeholders. This will help us design the best wind farm we can, and we're keen to hear from a broad a range of voices - including businesses.

We're seeking feedback not only on the proposed wind farm design, but also on community and environmental benefits, and how we can build on our work at South Kyle Wind Farm to maximise opportunities for local businesses and jobs.

If you haven't done so already, please take a few minutes to read about our plans at the South Kyle II Virtual Exhibition and submit your feedback via our online survey (closes 30 June 2024)