

South Kyle II Wind Farm

Pre-application community consultation

Appendix B

Media and communications examples during first round of consultation: October 2022 to January 2023

Confidentiality class: C1 – Public

1. Media release issued to Cumnock Chronicle, Ayrshire Post and Ayrshire Daily News, 27 October 2022.....	2
2. Example of editorial coverage: Cumnock Chronicle 1 November 2022.....	3
3. Advertisement placed in Cumnock Chronicle – print and online, 2 and 9 November 2022	4
4. Email to local stakeholders 21 October 2022	5
5. A5 Flyer distributed door to door and at local shops and venues	6
6. Social media examples.....	7



VATTENFALL

1. Media release issued to Cumnock Chronicle, Ayrshire Post and Ayrshire Daily News, 27 October 2022

Refined wind farm proposals to be outlined at public exhibitions

- Vattenfall to unveil updated plans for South Kyle II Wind Farm
- Local residents invited to meet the team at exhibitions in New Cumnock (14th November) and Dalmellington (15th November)

Vattenfall will be unveiling refined proposals for South Kyle II Wind Farm next month with public exhibitions in Dalmellington and New Cumnock.

Earlier this year, the energy company signalled its intention to explore the potential for further renewables investment in East Ayrshire with a new project on land adjacent to where they are currently building the 240MW South Kyle Wind Farm. South Kyle II would be a separate project, with the potential to make a significant contribution to Scotland's home-grown renewable energy capacity whilst generating community benefits plus opportunities for local jobs and businesses.

Initial assessments suggested the site could host up to 17 turbines. Since then, extensive environmental assessments have enabled Vattenfall to refine its proposals further, with details of a new nine-turbine plan set to be unveiled at the public exhibitions in November. Ahead of that, an online exhibition for the new proposals can be viewed at www.vattenfall.co.uk/southkyle2

Simon Lejeune, Vattenfall's Lead Project Manager, said:

"We want our wind farms to be as effective and efficient as they can be, ensuring optimal generation of vital fossil-free electricity whilst maximising benefits for community investment, delivering positive environmental and socio-economic impacts. Although smaller, and with a reduced potential generating capacity, we are confident that our revised design for South Kyle II Wind Farm balances the need to produce more renewable electricity and protect the environment with the needs and aspirations of local communities."

"Further assessment will continue, and to help us design the best wind farm we can, we are keen to discuss the plans with local people and take on board more local feedback. The public exhibitions scheduled for Dalmellington and New Cumnock will be an opportunity for local residents and businesses to meet our team and discuss the plans. We are also launching an online exhibition, and look forward to gathering feedback from local communities."

South Kyle II Wind Farm Public Exhibitions will be held at

- New Cumnock Town Hall - Monday 14th November 2.30pm to 7pm
- Dalmellington Community Centre – Tuesday 15th November 2.30pm to 7pm

Further information on the project can be found at www.vattenfall.co.uk/southkyle2

Ends

2. Example of editorial coverage: Cumnock Chronicle, 1 November 2022



3. Advertisement placed in Cumnock Chronicle – print and online,
2 and 9 November 2022



South Kyle II Wind Farm

South Kyle Wind Farm

Public exhibitions

Vattenfall is developing proposals for **South Kyle II Wind Farm**, a new project between Dalmellington and New Cumnock on land adjacent to South Kyle Wind Farm.

Please join us this November at our Public Exhibitions where you can find out more about our updated and refined proposals, meet the team, ask questions and provide feedback.

Find out more at
www.vattenfall.co.uk/southkyle2

New Cumnock Town Hall
31-33 Castle, New Cumnock
Mon 14th November - 2.30pm to 7pm

Dalmellington Community Centre
38 Ayr Road, Dalmellington
Tues 15th November - 2.30pm to 7pm

VATTENFALL 



**South Kyle II
Wind Farm**

Public exhibitions

Vattenfall is developing proposals for **South Kyle II Wind Farm**, a new project between Dalmellington and New Cumnock on land adjacent to South Kyle Wind Farm.

VATTENFALL 

FIND OUT MORE

4. Email to local stakeholders, 21 October 2022

I am emailing to update you on our proposals for South Kyle II Wind Farm.

As you will be aware, earlier this year Vattenfall signalled our intention to explore the potential for this further renewables investment in your area. Initial assessments suggested the site could host up to 17 turbines. Since then, extensive environmental assessments have enabled Vattenfall to refine our proposals to a nine-turbine plan.

Please take a look at our online exhibition for details of the updated and refined proposals.

[Vattenfall - South Kyle II Farm Virtual Exhibition \(3dwtech.co.uk\)](http://3dwtech.co.uk)

This has been published on the project webpage www.vattenfall.co.uk/southkyle2 and includes a feedback survey.

In addition, two Public Exhibition events have now been scheduled at which members of the public can view the exhibition materials and meet the team:

- *New Cumnock Town Hall - Monday 14th November 2.30pm to 7pm*
 - *Dalmellington Community Centre – Tuesday 15th November 2.30pm to 7pm*
- We'll be publicising these in the local press and online and of course you would be very welcome to join us at both or either.*

Further assessment will continue, and to help us design the best wind farm we can, we are keen to discuss the plans with local people and take on board more local feedback.

Please do let me know if you have any questions or if a call to discuss the updated proposals would be helpful.

5. A5 Flyer distributed door to door and at local shops and venues



South Kyle Wind Farm

Public exhibitions

Vattenfall is developing proposals for **South Kyle II Wind Farm**, a new project between Dalmellington and New Cumnock on land adjacent to South Kyle Wind Farm.

Please join us this November at our Public Exhibitions where you can find out more about our updated and refined proposals, meet the team, ask questions and provide feedback.

Find out more at
www.vattenfall.co.uk/southkyle2

New Cumnock Town Hall
31-33 Castle, New Cumnock
Mon 14th November - 2.30pm to 7pm

Dalmellington Community Centre
38 Ayr Road, Dalmellington
Tues 15th November - 2.30pm to 7pm

6. Social media examples

