### South Kyle II Wind Farm

Pre-application community consultation

#### **Appendix A**

Media and communications examples February 2022 to October 2022

Confidentiality class: C1 - Public

<ol> <li>Pre-launch email sent to Dalmellington, Patna and New Cumnock Community Councils</li> </ol>	;
plus ward councils,18 February 2022	.2
2. Media release issued to local and trade press, 10 February 2022	.3
3. Example of media coverage: Renews 25 February 2022	.4
4. Social media examples	.5
5. Email to wider group of community councils (within 15km radius), 30 March 2022	.6
6. Slides from introductory presentation to Economic Development at East Ayrshire	
Council, 17 February 2022	.7
7. Slides from introductory presentation to Elena Whitham MSP, 12 August 2022	10





# Pre-launch email sent to Dalmellington, Patna and New Cumnock Community Councils plus ward councils,18 February 2022

#### Dear xxx

Next week, we'll be publishing details of a potential new investment by Vattenfall in your area - South Kyle II Wind Farm – so I'm emailing today to let you know before the news goes on online and out to the media.

South Kyle II could be Vattenfall's fourth onshore project in South West Scotland, and we're pleased to have this new opportunity to build on the work we have been doing with South Kyle to maximise local socio-economic benefits and opportunities.

The South Kyle II site lies east of Dalmellington and adjacent to the boundary of South Kyle Wind Farm. A scoping report has this week been submitted to the Scottish Government, and Vattenfall will now embark on a detailed environmental impact assessment and local engagement for the project.

The attached summary provides an overview of the potential development consisting of up to 17 turbines up to 220m tip height, with the capacity to generate 119MW of renewable electricity – enough to power approximately 60,000 homes and offset 145,000 tonnes of carbon. I must stress, however, it is early days and this initial proposal represents the wind farm at its greatest possible extent. You may also note from page 11 of the attached, the proposed turbine locations are within an envelope to the north and east of the wider site.

Over the coming months we will be conducting detailed environmental impact assessments and engaging with local communities and stakeholders, taking feedback as we design a Vattenfall scheme that respects local constraints, minimises impacts and creates opportunities.

I'll be in touch again once the webpage and media release are published, and perhaps we can arrange a meeting at to introduce the project and answer your initial questions. We expect public engagement will commence in the summer, but in the meantime, we'll be pleased to take comments, questions and suggestions which can be directed to <a href="mailto:southkyle2.windfarm@vattenfall.com">southkyle2.windfarm@vattenfall.com</a> or to myself.

Kind regards, and I'll be in touch with more information on the proposal soon.



#### 2. Media release issued to local and trade press, 10 February 2022

#### New plans for further renewables investment in South West Scotland

- Vattenfall has unveiled plans for further investment in South West Scotland
- South Kyle II will be located to the east of Dalmellington
- Site could host 17 turbines generating up to 119MW, enough to power 60,000 UK homes

Vattenfall has unveiled plans to extend renewable energy generation in south west Scotland.

Located north-west of South Kyle Wind Farm, South Kyle II would be entirely within East Ayrshire and to the east of Dalmellington .

The proposals are at an early stage, with initial assessments suggesting the site could host 17 turbines, with a tip height of up to 220m, generating up to 119MW of renewable energy – enough energy to power approximately 60,000 homes and offset up to 145,000 tonnes of carbon.

A scoping report has been submitted to the Scottish Government, and Vattenfall will now embark on a detailed environmental impact assessment and seek feedback from local communities and stakeholders.

Vattenfall is currently building South Kyle Wind Farm, a 50 turbine 240MW development in East Ayrshire and Dumfries and Galloway where two further proposals – Quantans Hill and Whiteneuk wind farms – are expected to be submitted to planning authorities later this year. South Kyle II would be Vattenfall's fourth project in the region.

Throughout the construction of neighbouring South Kyle Wind Farm, Vattenfall has pioneered the use of local companies, encouraging and enabling contractors to hire and buy locally wherever possible.

Recent analysis of South Kyle Wind Farm's supply chain has shown £44million of spending awarded to businesses in Ayrshire and Dumfries & Galloway, rising to £93million with businesses across Scotland. The project also includes a bespoke community benefit arrangement.

#### Frank Elsworth, Vattenfall's Head of UK Onshore Development, said:

"We want to ensure that we develop our wind farms in a sustainable way which delivers maximum benefits to the local economy and local communities.

"Our proposals for South Kyle II Wind Farm reflects Vattenfall's continuing commitment to South West Scotland, creating yet more opportunities for local communities and businesses through multi-million-pound investment in Scotland's drive to net zero."

#### Simon Lejeune, Vattenfall's Lead Project Development Manager, said:

"We want to hear from local communities to understand their priorities so we can design a wind farm that respects local constraints. We're looking to reduce the impact of the wind farm on the environment and the people who live locally while creating opportunities through community investment, skills development, jobs and employment."

Local engagement opportunities and events will be announced in due course. Further information can be found here: <a href="https://www.vattenfall.co.uk/southkyle2">www.vattenfall.co.uk/southkyle2</a>

#### **Ends**



#### 3. Example of media coverage: Renews 25 February 2022

# renews.BIZ

Vattenfall has unveiled plans to build its up to 119MW South Kyle 2 wind farm in south west Scotland.

The project will be located in East Ayrshire, north-west of the 240MW South Kyle wind farm, and could host 17 turbines with tip heights of up to 220 metres. Design proposals are at an early stage, with initial assessments suggesting the wind farm could generate enough energy to power approximately 60,000 homes and offset up to 145,000 tonnes of carbon.

A scoping report is being submitted to the Scottish Government, and Vattenfall said it will now embark on a detailed environmental impact assessment and seek feedback from local communities and stakeholders.

The Swedish developer is currently building South Kyle wind farm in East Ayrshire and Dumfries and Galloway where two further proposals, the Quantans Hill and the Whiteneuk wind farms, are expected to be submitted to planning authorities later this year. South Kyle 2 would be Vattenfall's fourth project in the region.

Vattenfall head of UK onshore development Frank Elsworth said: "We want to ensure that we develop our wind farms in a sustainable way which delivers maximum benefits to the local economy and local communities.

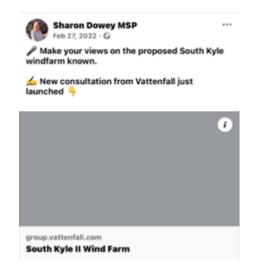
"Our proposals for South Kyle II Wind Farm reflects Vattenfall's continuing commitment to South West Scotland, creating yet more opportunities for local communities and businesses through multi-million-pound investment in Scotland's drive to net zero."

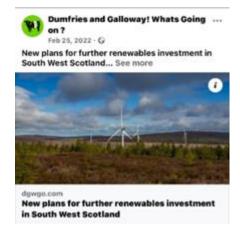
Vattenfall Lead Project Development Manager Simon Lejeune said: "We want to hear from local communities to understand their priorities so we can design a wind farm that respects local constraints.

"We're looking to reduce the impact of the wind farm on the environment and the people who live locally while creating opportunities through community investment, skills development, jobs and employment."



#### 4. Social media examples







## Email to wider group of community councils (within 15km radius), March 2022

#### Dear All

As you may be aware, Vattenfall recently confirmed plans to explore the potential of South Kyle II Wind Farm, a new investment to the east of Dalmellington.

As your Community Council lies within 15km of the boundary of the proposed site, I am emailing to you today to introduce myself and ensure you have a contact should you or your community have any questions about the proposed wind farm.

The South Kyle II Wind Farm project is at an early stage and the published plans for a scheme of 17 turbines up to 220m tip height represent the project at its greatest possible extent. A Scoping Report has been submitted to the Scottish Government, and Vattenfall will now embark on a detailed environmental impact assessment to help us design a wind farm which respects local constraints, minimises impacts and – building on our work at our under-construction South Kyle wind farm – maximises opportunities for local people, businesses and communities.

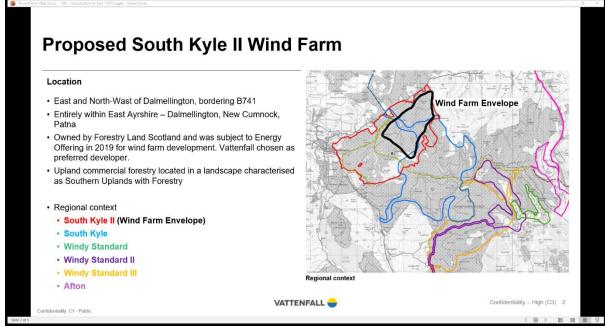
Local feedback will be crucial to this, and this summer we will commence a community-led engagement process seeking the input, views, suggestions and comments from local people.

Ahead of that, initial details of the proposed development and its scoping report have been published at <a href="www.vattenfall.co.uk/southkyle2">www.vattenfall.co.uk/southkyle2</a> and we will soon be launching an initial feedback survey. I'll share this with you as soon as possible. In the meantime please do not hesitate to contact me should you have an questions regarding Vattenfall's proposals for South Kyle II Wind Farm.



Slides from introductory presentation to Economic Development at East Ayrshire Council, 17 February 2022







#### Why, who and how Why South Kyle II · Identified as suitable for wind development

- · Fossil free living in a generation
- Wind is a low-cost way to generate electricity
- · Vattenfall's commitment to and presence in SW Scotland (South Kyle, Quantans, Whiteneuk)
- · Opportunities for community, regional, businesses, skills, biodiversity

#### Who is involved

- Simon Lejeune: Project Manager
- Carol Kane: Regional Liaison
- Sarah Stone: socio-economic value
- Berry Jordan: community benefits
- · Natural Power: EIA

#### Next steps

- · Scoping report submitted
- · Announcement stakeholders, community, media
- EIA
- · Local and stakeholder engagement
- · Design iterations
- · Design freeze
- Submission Q3 2023

VATTENFALL 🛑

Confidentiality – High (C3) 4

#### **Proposed South Kyle II Wind Farm**

Stage: Scoping

#### Scheme (greatest extent)

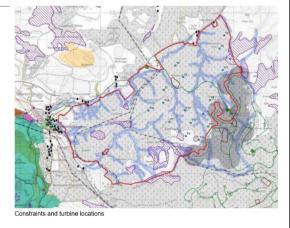
- Up to 17 wind turbines tip heights expected to range from 180m to 220m in height to blade tip
- Up to 119MW
- · Infrastructure and substation
- · Battery Storage and Green Hydrogen

#### Maximising opportunities for local communities

- · Build on socio-economic opportunities from South Kyle
- · Local input community engagement > community benefits
- · Biodiversity and habitats

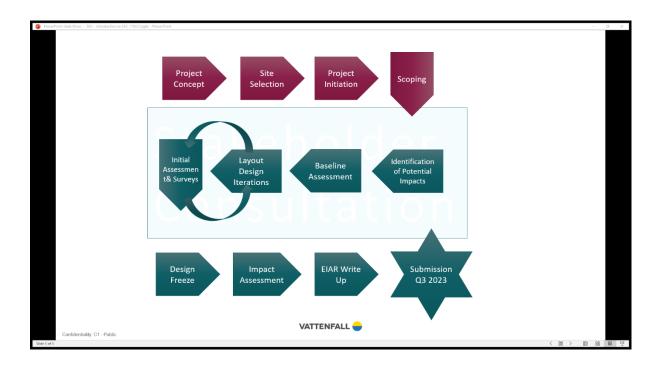
#### Standalone project

· Distinct and separate to South Kyle wind farm



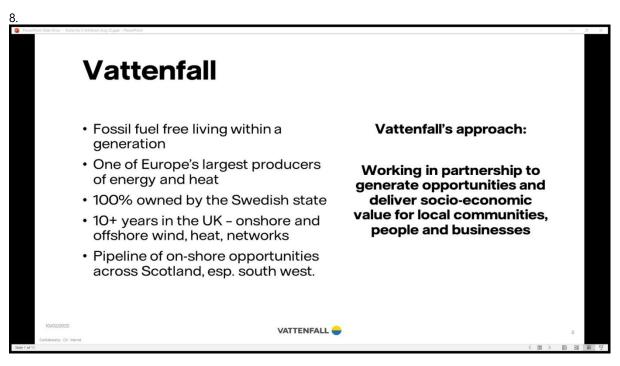
VATTENFALL 🔴

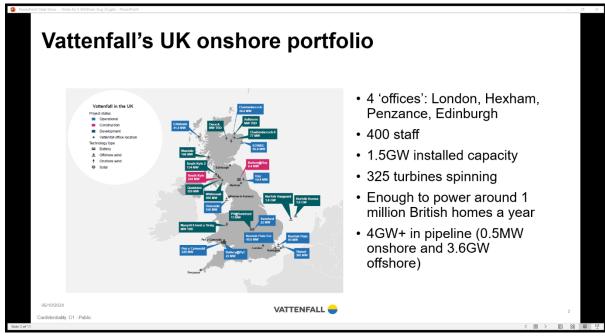




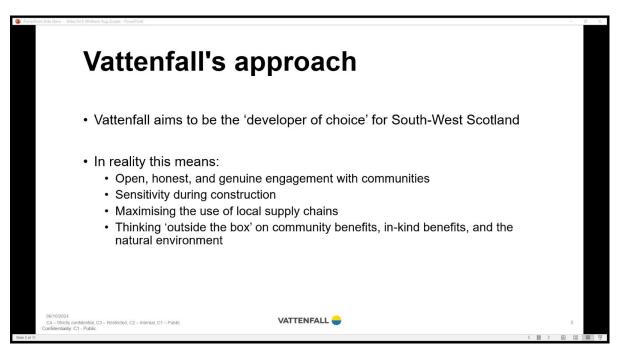


7. Slides from introductory presentation to Elena Whitham MSP, 12 August 2022













# Onshore wind supply chain Work in progress – mapping onshore wind supply chain. We are creating an interactive tool of local businesses to help steer our Tier One suppliers. Tier One suppliers will be assessed on their use of local businesses (alongside price and competence). At South Kyle we are putting a lot of resource into regional supply chain analysis and 'match-making'. Intend to use contacts and lessons learned at SK as a springboard More work to come specifically on supply chain readiness.





#### **Business opportunities**

Partnering with contractors, authorities and stakeholders

#### Understanding the barriers

- · Contractors often use word of mouth, previous connections
- · Specialist contractors may not have links in local area
- Potential suppliers aren't sure who to contact or where they fit in the project supply chain
- Knowledge potential suppliers may not know what a wind farm needs or be aware of the opportunities





#### Our approach

- Encouraging and supporting our contractors to buy local where feasible (range of ways we do this). Intentionally buy local ourselves
- Connecting with local business networks and making it easier for them to sell to us
- Creation of local accommodation provider list and sharing with contractors
- Creation of Supplier Directory for project teams and tier 1 contractors to use
- Proactively publicising and sharing contract opportunities with key stakeholders, trade bodies etc
- Encouraging, celebrating and supporting our local suppliers –
   Supplier Stories Campaign
- Sharing our knowledge with local authorities and other stakeholders – helping firms understand where they fit in the supply chain

Confidentiality: C1 - Public

VATTENFALL 👄

Confidentiality - High (C3) 9

and and a state of the state of

#### **Employment opportunities**

Partnering with contractors, authorities and stakeholders

#### Understanding the barriers

- Contractors often use word of mouth and jobs are not advertised
- Specialist contractors don't have links in local area
- Knowledge base public sector bodies are keen to understand how they can upskill their populations to meet demands of the wind industry but they often struggle to understand what those needs are and how they can help.
- Practical skills, qualifications, transport







#### Our approach

Support - we have made it clear to all our Tier 1 contractors that local workers are a priority for us. We provide specialist support to help them to advertise their job vacancies locally – including writing job descriptions which include geographical details and company names and posting them on DWP's 'Find a Job' website.

**Connecting** – We offer a point of contact for local people looking for work and have connected 107 local people who have enquired about jobs with our suppliers.

**Signposting** – we have built a hyper local, focused network with over 30 key individuals and organisations who disseminate opportunities widely.

Information & knowledge sharing – we meet regularly and work closely with key organisations to share our experience and learnings and help them develop programmes which fit the needs of our industry. We encourage and support our Tier 1 contractors to do the same.

Practical – we connected RJ McLeod with local training provider to train local disadvantaged young people to become wind farm work ready

Confidentiality: C1 - Public

VATTENFALL 🛑

Confidentiality – High (C3)





